



IN CELEBRATION OF
UNIVERSAL STUDIOS' 100TH ANNIVERSARY,
ONE OF THE MOST BELOVED FILMS OF ALL TIME COMES TO
BLU-RAYTM FOR THE FIRST TIME EVER

E.T. THE EXTRA-TERRESTRIAL

STEVEN SPIELBERG'S UNFORGETTABLE ADVENTURE DEBUTS IN A
DIGITALLY REMASTERED 30TH ANNIVERSARY EDITION
BLU-RAYTM COMBO PACK WITH BLU-RAYTM, DVD, DIGITAL COPY &
ULTRAVIOLETTM OCTOBER 2012

Universal City, California, May 30, 2012 – *E.T. The Extra-Terrestrial*, Academy Award[®]-winning director Steven Spielberg's magical adventure, celebrates its 30th Anniversary with its first-ever release on Blu-rayTM this October. Featuring an all-new, digitally remastered picture that delivers six times the resolution of DVD, as well as all-new 7.1 surround sound, the *E.T. The Extra-Terrestrial Anniversary Edition* Blu-rayTM Combo Pack includes the 1982 theatrical movie, an all-new interview with director Steven Spielberg, and "The E.T. Journals" featuring never-before-seen footage from the set of the film. The Blu-rayTM Combo Pack also includes UltraVioletTM, a DVD and a Digital Copy of the film, offering fans a chance to relive the mystery, laughter and wonder of the iconic movie anytime, anywhere on the platform of their choice.

In 1982, *E.T. The Extra-Terrestrial* became the biggest blockbuster of the year, ranking #1 over 16 different weekends. Even today, *E.T. The Extra-Terrestrial* remains the fourth most successful movie of all-time¹ in the United States. Nominated for nine Academy Awards[®] including Best Picture, Best Director, Best Cinematography, Best Writing and Best Screenplay, the film took home four statuettes for Best Visual Effects, Best Sound Effects Editing, Best Sound and Best Music for John Williams' (*Jaws*) memorable score. The unforgettable cast includes the adorable Drew Barrymore (*He's Just Not That Into You*, *Charlie's Angels*), Henry Thomas (*Dear John*, *Legends of the Fall*), Dee Wallace (*10*, "Sons and Daughters") and Peter Coyote ("Law & Order: LA," *Jagged Edge*).

¹ Adjusted for inflation.

“When *E.T. The Extra-Terrestrial* premiered in 1982, it captured the imaginations of people young, old and everyone in between in a way that was unparalleled in modern movie history,” said Craig Kornblau, President of Universal Studios Home Entertainment. “A global cultural phenomenon—and the biggest box-office blockbuster of its day—*E.T.* brought out the child in all of us. We are thrilled audiences will now be able to experience the film in the astounding quality of Blu-ray™.”

**BONUS FEATURES ON THE
E.T. THE EXTRA-TERRESTRIAL ANNIVERSARY EDITION BLU-RAY™:**

- **The E.T. Journals:** In this all-new bonus feature, retrace the day-to-day experience of creating *E.T.* from never-before-seen, behind-the-scenes footage shot by Academy Award®-winning cinematographer John Toll. This piece will give viewers a unique feeling of being on the set and living the excitement of what it was like to make *E.T.*
- **Steven Spielberg & *E.T.*:** Watch an all-new interview with Steven Spielberg, as he reflects back on the film and discusses his experience working with the actors, as well as his overall and current perspective on *E.T.*
- **Deleted Scenes:** Two scenes from 2002 version of the film.
- **A Look Back:** A special insider’s look into the making of *E.T.* featuring interviews with Steven Spielberg, the cast, and others intimately involved with the film.
- **The *E.T.* Reunion:** The cast and filmmaker reunite to discuss their thoughts on the impact of the film.
- **The Evolution and Creation of *E.T.*:** From idea to screenplay, through casting and making the film.
- **The Music of *E.T.*: A Discussion with John Williams:** Interviews and footage focused on the long-standing relationship between John Williams and Steven Spielberg.
- **The 20th Anniversary Premiere:** Composer John Williams played the score of *E.T.* live at the Shrine Auditorium for the re-release premiere of *E.T.* This featurette gives us a behind the scenes look at this presentation.
- **Original Theatrical Trailer**
- **Special Olympics TV spot**

¹ Adjusted for inflation.

- **Designs, Photographs and Marketing**
 - *E.T.* Designs by Production Illustrator Ed Verreaux
 - *E.T.* Designs by Carlo Rambaldi
 - Spaceship Designs by Ralph McQuarrie
 - Designs by Production Illustrator Ed Verreaux
 - Production Photographs
 - Marketing *E.T.*
- **UltraViolet™**: The revolutionary new way for consumers to collect movies and TV shows, store them in the cloud, and instantly stream and download to computers, tablets and smartphones. Consumers can now truly enjoy their movies anytime, anywhere on the platform of their choice. Currently available in the United States only.
- **Digital Copy**: The Blu-ray™ Combo Pack includes a digital copy of the film compatible with iTunes®, iPad®, iPhone®, iPod™, iPod™ touch, Android or online retail partners.
- **pocket BLU™ App**: The popular free pocket BLU™ app for smartphones is now even better with newly updated versions for iPad®, Android™ tablets, PC and Macintosh computers, with features made especially to take advantage of the devices' larger screens and high resolution displays.
 - **Advanced Remote Control**: A sleek, elegant new way to operate your Blu-ray™ player. Users can navigate through menus, playback and BD-Live™ functions with ease.
 - **Video Timeline**: Users can easily bring up the video timeline, allowing them to instantly access any point in the film.
 - **Mobile-To-Go**: Users can unlock a selection of bonus content with their Blu-ray™ discs to save to their device or to stream from anywhere there is a Wi-Fi network, enabling them to enjoy content on the go, anytime, anywhere.
 - **Browse Titles**: Users will have access to a complete list of pocket BLU™-enabled titles available and coming to Blu-ray™. They can view free previews and see what additional content is available to unlock on their device.
 - **Keyboard**: Entering data is fast and easy with your device's intuitive keyboard.
- **BD-LIVE™**: Access the BD-Live™ Center through your Internet-connected player to access the latest trailers, exclusive content and more!

¹ Adjusted for inflation.

BONUS FEATURES ON THE DVD:

- **Steven Spielberg & *E.T.***
- **Deleted Scenes**
- **A Look Back**
- **The E.T. Reunion**

E.T.: THE GREEN PLANET

Universal is also partnering with leading independent games publisher Chillingo to publish *E.T.: The Green Planet* for the iTunes App Store. Inspired by a novel based on a story by Steven Spielberg, players travel with E.T. to his home planet, explore and build extraordinary intergalactic botanical gardens, and share their experiences with friends.

SYNOPSIS

When an imaginative boy meets a lost alien, it is the beginning of one of cinema's most endearing friendships, as Elliot (Henry Thomas) helps the marvelous creature he calls E.T. find his way back home before government agents can capture him.

FILMMAKERS

Cast: Dee Wallace, Peter Coyote, Drew Barrymore, Henry Thomas

Directed By: Steven Spielberg

Written By: Melissa Mathison

Produced By: Steven Spielberg & Kathleen Kennedy

Edited By: Carol Littleton

Director of Photography: Allen Daviau

Production Designer: James D. Bissell

Music By: John Williams

TECHNICAL INFORMATION

BLU-RAY™

Street Date: October 2012 – actual date TBD

Copyright: 2012 Universal Studios. All Rights Reserved.

Selection Numbers: 61123439

Running Time: 114:27

Layers: Dual

Aspect Ratio: 1:85

Rating: PG

¹ Adjusted for inflation.

Technical Info: English Dolby Digital 7.1 and 2.0, Spanish and French Dolby 5.1
Subtitles: English SDH, French and Spanish

TECHNICAL INFORMATION

DVD

Street Date: October 2012 – actual date TBD

Copyright: 2012 Universal Studios. All Rights Reserved.

Selection Numbers: 61119825

Running Time: 114:27

Rating: PG

Technical Info: English Dolby Digital 7.1 and 2.0, Spanish and French Dolby 5.1

Subtitles: English SDH, French and Spanish

About Universal Studios Home Entertainment

In honor of its Centennial anniversary, Universal Pictures proudly salutes 100 years of unforgettable films that have entertained audiences and touched the hearts of millions around the globe. In celebration of our first 100 years, Universal Studios Home Entertainment is proud to present a selection of our many beloved movies as part of an extensive year-long program that underscores the studio's rich cinematic history and indelible cultural impact.

Universal Studios Home Entertainment is a unit of Universal Pictures, a division of Universal Studios (www.universalstudios.com). Universal Studios is a part of NBCUniversal, one of the world's leading media and entertainment companies in the development, production and marketing of entertainment, news and information to a global audience. NBCUniversal owns and operates a valuable portfolio of news and entertainment television networks, a premier motion picture company, significant television production operations, a leading television stations group and world-renowned theme parks. Comcast Corporation owns a controlling 51% interest in NBCUniversal, with GE holding a 49% stake.

CONTACTS

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¹ Adjusted for inflation.